

# Studying Furniture



## PREPARE FOR YOUR FAIR VISITORS

We have placed in our South Window a number of pieces of Furniture which will assist you in taking care of your friends during Fair Week. Each and every article is of the useful kind and will, perhaps, fill a long-felt want. Our prices will certainly merit a close investigation.

Do not forget that we conduct a large second-hand store as well as our regular store of new goods. You will find us well prepared to furnish you with all classes of goods and our exchange department offers you special advantages. It will pay you to investigate.

WELCOME, FAIR VISITORS, TO OUR CITY. COME AND SEE US, AND LET US GIVE YOU PRICES ON HIGH CLASS FURNITURE.

**George C. Scheer Furniture Co.**

314-316 South Second. 315-317 South Second

## DEMING SOCIETY

Miss Mary Lou Swope left Wednesday morning for Columbus, N. M., where she will be engaged for the winter in the schools.

Mrs. B. H. Case is sojourning in Deming while superintending the erection of her handsome new suburban home. Mr. and Mrs. Case expect to take possession early next month.

Miss Viola Bennett of Albuquerque arrived in Deming Wednesday and will be here for the next fortnight. Miss Bennett is located with Mrs. Samuel D. Swope.

The Social circle of the Presbyterian church met Thursday with Mrs. John Corbett. After the business meeting there was an excellent program. Mrs. Corbett served a very delicious collation during the afternoon.

The Golden Cross Needle circle met Tuesday with Mrs. J. B. Taylor. It was a very delightful gathering. The return of many prominent members of the social world after spending the summer at various watering places made the meeting far more interesting and lively than the members had enjoyed for some time. There were no guests. Mrs. Taylor served a delightful luncheon during the afternoon.

Mrs. S. A. Balch arrived home during the week after a long absence and was warmly welcomed by a large circle of friends. Mrs. Balch spent the greater part of her stay in Cleveland, Ohio.

Mrs. Martha B. Amant and her son, Mr. Charles Amant, enjoyed recently a delightful motor trip to Hillsboro and other adjacent points in Sierra county.

Mr. and Mrs. F. W. Pant of El Paso have recently returned, registering at the Park. Mr. and Mrs. Pant were entertained during their visit by Mr. and Mrs. Sam Watkins.

Mr. Robert Monte, brother to Dr. F. E. Morton, popularly known in El Paso and Deming, passed through here Sunday en route to his home in Hurley, after a most enjoyable visit with relatives and friends in Indiana.

M. D. Austin and family of Teel, N. M., were recent visitors here, registering at the Baker hotel. They left during the week for Oklahoma on a visit to relatives there.

Mrs. Mary E. Hudson, one of the prominent and delightful members of the Deming Smart Set, reached home last week after a long absence along the Pacific coast. Mrs. Hudson spent

the greater portion of her visit at Long Beach where she was a guest of the Hotel de Luxe. Mrs. H. G. Bush is another of Deming's smart matrons who has returned from her summer travels. Mrs. Bush spent the warm season along the Pacific coast.

Mr. A. G. Gibben, representing the Nevins Candy company of Denver, passed through Deming last week and was warmly greeted by his many friends.

Mr. and Mrs. J. J. Kelly of Silver City, have been in Deming for a few days stopping at the Baker hotel.

Colonel Fuller and Mrs. Fuller, with their interesting children, are very delightful additions to social circles here and participating in the general gaieties of the season.

Miss Katherine Wamel entertained in her usual delightful manner Wednesday last at an Ecchilla party at the Capitol. Miss Wamel's guests were Mrs. William Rutherford, Mrs. Henry Hall and the Messrs. Keller, Holch and Mary Mahoney.

Dr. Earl M. Brady, the popular assistant of Dr. M. J. Moran, returned Tuesday from Columbus where he spent three weeks on business. Dr. Brady also visited for several days in El Paso, registering at the Paso del Norte, and was widely entertained during his visit.

Miss Elizabeth Waddill still lingers in the east and is the recipient of many delightful attentions in St. Louis where she has been visiting for the past month. Miss Waddill will continue her trip and stop a while in Springfield, visiting relatives, thence to Kansas City for a visit with friends, arriving home at the end of October.

Mr. and Mrs. Sam Watkins enjoyed a week-end trip to El Paso, visiting friends and taking part in all the amusements of the gay city.

Mrs. M. E. Hudson and Mr. and Mrs. J. D. Todhunter with their sweet little daughter, Margaret, spent the week-end at the Hudson-Todhunter ranch.

Mr. Harry K. Lane spent Wednesday in Las Cruces.

Mr. E. L. Follies, the popular cashier of the Deming National bank, made a flying business trip to Albuquerque last week.

Attorney P. P. Hamilton spent several days in Silver City recently on legal business.

Rev. Father J. M. Carnot has been enjoying a trip in the Madison range.

Mrs. J. G. Mott entertained informally Monday evening at bridge and letters. This latter amusement, which is an old and popular game, is promised a great revival and will soon be a rival of bridge. Mrs. Mott served delightful refreshments during the afternoon and it was a most enjoyable occasion.

Mr. Buck Peyton expects to leave shortly for a trip to Silver City.

Mr. Philip Marshall leaves at an

## Good Company

Today I have grown taller from walking with the trees.  
The seven sister poplars who go softly in a line.  
And I think my heart is whiter for its porphy with a star.  
That trembled out at nightfall and hung above the pine.

The call-note of a redbird from the sedans in the dusk.  
Wake his happy mate within me to an answer free and true.  
And a sudden angel beckoned from a column of blue smoke—  
Lord, who am I that they should stoop—these holy folk of thine.

—Katie Wilson Baker.

early date on a camping trip in the Black range.

Mr. J. A. Bennett of Hatch has spent a few days the past week in Deming on legal business.

Mrs. L. G. Tucker, after quite a serious spell of sickness, is entirely convalescent and participating in the gay season now being enjoyed in Deming.

Mrs. Ralph C. Ely arrived in Deming Saturday from Los Angeles and after a short visit here expects to leave for Santa Fe to take up her residence.

Miss Fogg Hall, representing the El Paso Herald, and the author of the delightful Perry Letters, has been a recent visitor in Deming. Miss Hall registered at the Harvey house and left Tuesday morning for Silver City, returning to Deming en route to El Paso.

Miss Agnes Sully of Santa Rita and Hurley spent Sunday visiting friends here and was a guest of a large party dining at the Harvey house.

The Misses Murray of Silver City, accompanied by friends, also spent Sunday in Deming, taking in the ball game, camp Deming and dining at the Harvey house. The entire party motored back to Silver City in the late evening after a most delightful day.

## MILLION CARS WILL BE SOLD YEARLY IN THIS COUNTRY

"This country will absorb 1,000,000 new cars annually for the next three years," predicts F. A. Seiberling, president of the Goodyear Tire and Rubber company. Continuing, he said: "This great volume of business will be American business, apart from American sales abroad."

Seiberling's vacation trip took him to Alaska this year. He "saw America first." He has always been a firm believer in the importance of good roads to the country's development, and returns a greater good roads enthusiast than before.

## That American Plan

(Collier's)

Some Philadelphia paper rounded up once to record this dialogue: "Well, she makes him a good wife, doesn't she? Yes, indeed, and she makes him a good husband, too." That's another angle on the modern American scheme (if there is one) of family life. We are all accustomed to seeing the wife determine where the family is to live, what church they are to go to, where the children are to get their schooling, what lines of work the boys are to take up, what educations the girls are to have at getting married (except in so far as the younger women may have a say themselves), what standard of living the family is to maintain, etc., but it's rather a shock to be told, even in jest, that she is also the master pilot of what should be their joint stock craft. What has become of the old-fashioned husband, with a touch of Don Quixote in him, who had a chart and compass of his own and an eye for the fixed stars of this life's sky? Have golf and the automobile so prolonged man's period of infancy that woman is now the mature being and has to do the family steering?

## Use of French Words.

"People who use French in English writing are always those who don't know French very well," said George Moore. "They use badinage for banter, and think there is a shade of difference, or I suppose I should say, a nuance of meaning. Then they write resume, which they think more refined than summary, and in society every woman is free to resume. I met an author who had written 'Small and petite,' and I asked him why he did it. He said petite can mean dainty as well as small, and I said, 'I can not, it means nothing but small, but in any case, if you wanted to say quinity, why didn't you say dainty?' In my newspaper yesterday I met with an example of this tendency. The Germans have been asked to give up their gold ornaments and watches to be melted down into coin, unless they are souvenirs. A man must be without any aesthetic sense whatever to write souvenir when he might have written keepsake. It has associations, that word keepsake, it lives, breathes, runs, jumps, dices, but souvenir in English is a corpse."—Atlantic.

## Dead Man's Hill

M. Georges Dubose, of the Journal de Rouen, speaking of the famous Mort-Homme de Verdun, Dead Man's Hill, says that in ancient days this hill at its highest point was surmounted by a gibbet of four posts, which by reason of this number of posts gave it much importance. It is supposed that many criminals were hanged at this place. He gives the names of several other localities in France which bear the name of Mort-Homme, of which there are no less than fifteen, and says that in the old department of the upper Rhine there is set in existence, in the territory of La Barouche, a place called La Mort-Pennue, the Dead Woman.



**Fair Week**

**GOLLY!**

Said Uncle Silas to Aunt Matilda, let's pack up and get to Albuquerque as fast as possible. Willson, with John Eyre and Pete Glennie, arrived there the other day from Los Angeles and intend to bombard the city with daylight fireworks—something new and we want to be on the grounds and see how they work. They say Willson has airships, dirigibles, miniature "Uncle Sams," animals, birds and flags of all nations, befitting a celebration that commemorates an event that really is great in its scope, flying all around the air and in daylight. And besides, we want to see the other sights and make purchases of necessary supplies. Let's plan to be gone a week, and let's be in the crowd.

**At Albuquerque**  
**Monday, September 25, 1916**  
Opening Day of the Big State Fair

## Daylight Fireworks

At the Fair Grounds Tomorrow at 4:30

### HERE'S THE PROGRAM:

- No. 1—Salute Shell for commencing display.
- No. 2—Flags of all Nations.
- No. 3—Storm Clouds.
- No. 4—Bevy of American Flags.
- No. 5—WRIGHT AEROPLANE.
- No. 6—Den of Sharks.
- No. 7—Katy Dids.
- No. 8—Red Snapper.
- No. 9—CURTIS BIPLANE.
- No. 10—Pendant of National Flags.
- No. 11—Birds in a Storm.
- No. 12—AERIAL SET PIECE. A double 18-in. shell making two distinct displays, in which a pair of ducks is caused to appear from a shower of rain.
- No. 13—ANTOINETTE AEROPLANE.
- No. 14—Rain of Turtles.
- No. 15—Fan Tail Fishes.
- No. 16—Aerial Jugglery.
- No. 17—THE TAURE, the latest European Aeroplane.
- No. 18—Golden Serpentes.
- No. 19—Quintet of Fiery Snakes.
- No. 20—Stork and the Torpise.
- No. 21—Aerial Warships.
- No. 22—Aerial Warfare, a terrific cannonading accompanying No. 21.
- No. 23—April Showers and Spring Flowers.
- No. 24—Red Clouds.
- No. 25—Frogs in the Rain.
- No. 26—AERIAL SET PIECE. Produces an aerial octopus design in smoke, from which a group of Fan Tail emerge.
- No. 27—Aerial Smoke Contortions. Double Shell.
- No. 28—Wistaria.
- No. 29—BLERIOT'S MONOPLANE.
- No. 30—American Eagle.
- No. 31—AERIAL SET PIECE. A double 18-in. shell from which two parachutes are released, each carrying interlacing smoke effects producing weird and beautiful effects in the air.
- No. 32—Uncle Sam, life size.
- No. 33—Zeppelin's Aircraft.
- No. 34—Sun Rays and Sun Birds.
- No. 35—AERIAL SET PIECE. A huge cylinder shell which makes a display of Red, White and Blue smoke in distinct clouds, each performing distinct gyrations producing a patriotic effect which creates enthusiastic applause.
- No. 36—LATHAM'S AEROPLANE.
- No. 37—OLD GLORY, 10x15 ft., suspended 1,000 feet in the heavens.
- No. 38—Salute to the Flag.
- No. 39—Salute to the Flag.
- No. 40—Salute to the Flag.
- No. 41—Mortars for round shells.
- No. 42—Mortars for cylindrical shells.
- No. 43—Mortars for salute shells.
- No. 44—Portfires for Lighting.

"During this investigation, many manufacturers when asked the percentage of wool in their leading numbers pleaded ignorance. They knew nothing of the kind of wool or the dyes used in the fabrics"—from a report of the United States Department of Commerce after an investigation of the clothes-making industry, page 149.

In the light of this startling statement by the United States Government, it is interesting to know that in Kirschbaum Clothes nothing but pure all-wool fabrics are used.

—fabrics acid tested to detect the slightest taint of cotton.

—fabrics weather tested under all atmospheric conditions.

—fabrics made lustrous, shrinkless and soft by the London Cold Water Process.

New Fall styles for men and young men at \$15, \$20, \$25 and up to \$40.

**Golden Rule Dry Goods Company**  
**MEN'S DEPARTMENT**



*The Kirschbaum American*